

Sponsorship Packet

Drive change. Build futures. Support students and families where it matters most.

Proceeds from the tournament support SparkWheel’s integrated, school- and community-based services that help students and families overcome barriers to success.

Through this work, SparkWheel:

- Provides early, proactive support before challenges escalate
- Partners with schools and families to address real needs
- Strengthens stability, attendance, and long-term outcomes
- Builds pathways for students to thrive academically and beyond

This event is more than a day at TopGolf, it’s an investment in students, families, and the future of our communities.

About SparkWheel

SparkWheel is an education-focused nonprofit that has worked for more than 30 years inside schools across Kansas and Missouri to help students overcome barriers to success. Through trusted school and community partnerships, we support more than 30,000 students each year—addressing academic, social, and practical challenges so students can thrive in school and beyond.

Mission: Remove barriers and provide the tools and resources students need to succeed, now and into the future.

Vision: A world where barriers do not stand in the way of possibilities.

Event Overview

Date: Thursday September 17th, 2026, 2-5 pm

Venue: TopGolf Overland Park
10611 Nall Ave, Overland Park, KS 66207

Driving Futures Forward is a signature, ticketed TopGolf fundraiser designed to engage corporate partners, small businesses, and community leaders while raising critical funds for SparkWheel.

Hosted in a relaxed, high-energy TopGolf setting, the event blends friendly competition, social connection, and mission-driven impact. Tiered sponsorships and player registrations provide meaningful brand visibility for partners while directly supporting SparkWheel’s work with students and families.

This event positions SparkWheel as a trusted, community-centered organization and cultivates relationships that lead to long-term partnership and investment.

Why Sponsor

Sponsoring the SparkWheel Golf Event aligns your organization with:

- **Student Success & Education** – Directly supporting programs that remove barriers to learning
- **Community Leadership** – Engaging with local leaders and educators
- **Empowerment & Growth** – Investing in long-term impact for students and families
- **Meaningful Visibility** – Brand recognition before, during, and after the event



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Sponsorship Level	Event Naming Rights	Logo Placement	Recognition in Event Promotions	Welcome Remarks or Signage at Registration	Complimentary Bays	Social Media Recognition	Post-Event Reporting
Presenting Sponsor - \$5,000 (only 1 available)	Event named "Driving Futures Forward presented by [Sponsor]"	Premier logo placement on all marketing materials	All promotions	Yes	Two (up to 12 players total)	Dedicated Spotlight Post	Post-event impact report recognizing sponsor leadership
Champion Sponsor - \$2,500	X	Logo on select on-site signage or digital bay ads	Emails & Social Media	X	One (up to 6 players or 8 guests)	Inclusion in Social Posts	Inclusion in post-event thank-you communications
Community Sponsor - \$1,000	X	Website & Select Signage	Social & Event-Day Materials	X	One (up to 6 players or 8 guests)	Inclusion in Social Posts	X
Fairway Sponsor - \$500	X	X	Name listed on event webpage & signage	X	X	X	X

In-Kind/Activity Sponsors (Custom - 1 available each)

Beverage Sponsor - \$1000
(name on all bar menus and table tents)

Longest Drive Sponsor - \$500

Target Challenge Sponsor - \$500

Visit sparkwheel.org/golf to register for this event.

Your sponsorship is tax-deductible to the extent of the law. Our federal tax ID number is 48-1175467.

Please return to: SparkWheel | Attn: Golf Event 2026
1919 Delaware Street Lawrence, KS 66046

development@sparkwheel.org

